



PRESS RELEASE

Mark Nason signs with Creative Brands Group as Licensing Representative

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Creative Brands Group is pleased to announce that they will be representing Mark Nason for product licensing and brand development.

Leader when it comes to the premium denim customer, Mark Nason stands for quality with a range of classic and modern boots, shoes, sandals and gear.

Handcrafted in Italy by family owned factories and designed to complement designer denim and dress casual wear, Mark Nason styles are designed with a rock and roll soul. With distinctive profiles and luxurious leathers, the brand is also desired by those who define style as unique and individualistic. The collection clearly stands above the rest when it comes to the quality and details offered with every product.

The product is currently available in high end specialty and higher end department stores.

CBG's focus will be to expand the brand through the addition of new categories including denim, outerwear, jewelry, eyewear and Tequila.

Creative Brands Group, Inc. is a brand development and licensing management company located in San Jose, CA, with branch offices in Santa Barbara, Atlanta and Tokyo. CBG works with a wide range of celebrities, artists, designers and corporations to quantify, develop, manage and maximize their brands, managing an extensive portfolio of active contracts with manufacturers, distributors and retailers around the world. Clients include: Heidi Klum, Kitson LA, Wilmer Valderrama, Thalia, Myrka Dellanos, Rachael Hale "The world's most lovable animals", LIFE Magazine, 2 B Free, Loyal Army and Glamajama clothing and the well known painter Thomas Kinkade.

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