



PRESS RELEASE

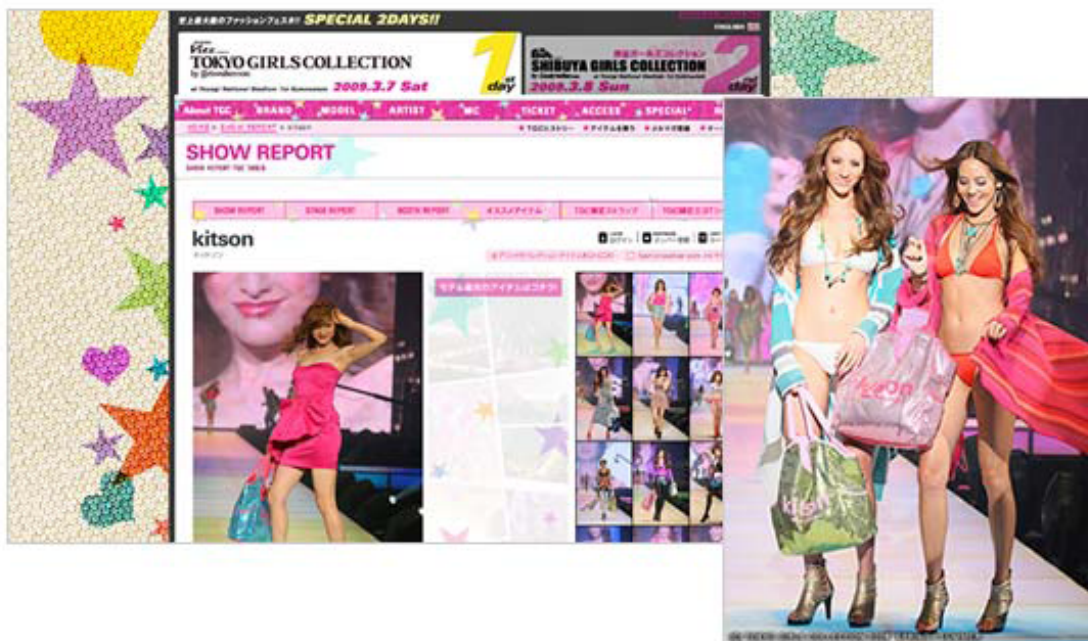
KITSON DEBUT AT TOKYO'S BEST KNOWN FASHION EVENT "TOKYO GIRLS COLLECTION"

Tokyo, Japan – March 7th, 2009

Kitson LA successfully launched at the highly anticipated *Tokyo Girls Collection* show with over 20,000 people attending from all over Japan.

Tokyo Girls Collection is a bi-annual fashion festival that launched in 2005. The fashion event showcases fashionable "Real Clothes" for the coming seasons mainly by domestic brands, and is showcased by popular models from various Japanese fashion magazines and well-known celebrities. Unlike the regular fashion shows, the event is open to the general public as well as to buyers and journalists, and incorporates charity auctions and live performances by well-known artists. The event is planned and sponsored by Branding Inc., a company which runs www.girlswalker.com and www.fashionwalker.com. The outfits adorned by the models are made available for purchase on the spot through the official website of TOKYO GIRLS COLLECTION.

<http://gw.tv/tgc/09SS/show/kitson/>



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