



PRESS RELEASE

Creative Brands Group represents Hungry Girl

San Jose - May, 2009

Creative Brands Group Inc (CBG) is pleased to announce that they will be representing Hungry Girl for product licensing and brand development.

Hungry Girl a.k.a. Lisa Lillien, is not a nutritionist, she's just hungry. And she delivers fun diet tips and tricks, guilt-free food finds, low-cal recipes, food shockers, reviews, and more via hungry-girl.com. Lisa now has almost three quarters of a million subscribers to her daily Hungry Girl e-mails, and employs a staff of nine. The fast growing company is headquartered in San Fernando Valley. Hungry Girl's first book, "Hungry Girl: Recipes and Survival Strategies for Guilt-Free Eating in the Real World," sold more than 500,000 copies. And the follow up release "Hungry Girl 200 Under 200: 200 Recipes Under 200 Calories," debuted at No. 1 on the New York Times bestseller list in Spring 2009.

Creative Brands Group, Inc. is a brand development and licensing management company located in San Jose, CA, with branch offices in Los Angeles, Santa Barbara and New York. Clients include: Heidi Klum, Kitson LA, Wilmer Valderrama, Thalia Sodi, Myrka Dellanos, Rachael Hale "The world's most lovable animals", Beverly Hills High School, Jeremyville, LIFE Magazine, Mark Nason, Loyal Army, 2 B Free, Extra Frosting, Country Love and Glamajama clothing and the well known painter Thomas Kinkade.

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