



PRESS RELEASE

Spoontiques and Rachael Hale® - A Heartwarming Partnership!

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What better way to brighten up the consumer's day than by adding 'the world's most lovable animals' to the mix! Spoontiques Inc, a gift, garden, and home decor manufacturer and importer, has signed a licensing agreement to feature the adorable Rachael Hale® animals on travel mugs and other gift items. In business for over 35 years, Spoontiques has over 3,000 SKU's and offers many categories to choose from. Best selling categories including wind chimes, stepping stones, travel mugs, birdhouses, thermometers and jewelry.

Says David Todd, CEO of Dissero Brands, the company responsible for Rachael Hale®, "We're delighted to have Spoontiques on board. They have already shown a real commitment to our brand, with initial product design looking certain to captivate".

Since launching in 1998, the Rachael Hale® brand has amassed a loyal following around the globe. The unique and adorable photographs of our favorite pets never fail to win the hearts of everyone who sees them and recognizes in their cheerful expressions a character and personality befitting any human. Like our best friends 'the world's most lovable animals' endear a sense of loyalty, trust and friendship to people across all walks of life.

Spoontiques is due to launch their first Rachael Hale® offering - a range of irresistible travel mugs - guaranteed to warm every commuters' heart this summer!

For more information on the Rachael Hale® brand please contact:

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