



PRESS RELEASE

Creative Brands Group to represent Glamajama

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Creative Brands Group Inc (CBG) is pleased to announce that they will be representing Glamajama for product licensing and brand development. Glamajama is a lifestyle clothing company that creates "glam" studded styles for babies, toddlers, and women.

Glamajama was founded in 2003 by CEO and designer, Heather Nolte. The line is available in over 500 specialty boutiques and department stores including Target.com and the company website, www.glamajama.com. *Glamajama* has also spread its wings overseas and enjoys popularity in Japan, the Netherlands, and the United Kingdom. *Glamajama* has been featured in media outlets such as The Today Show, Extreme Makeover: Home Edition, USA Today, Star Magazine, Parents, ePregnancy, and Lucky. Celebrities who have received clothes include Halle Berry, Britney Spears, Kate Hudson, Angela Bassett, Holly Robinson Peete, Tia Carerre, Lisa Rinna, and Brooke Burke to name a few.

"Glamajama continues its commitment to provide fashion savvy clothing for babes of all ages and launches new collections each and every season", said Heather Nolte, owner and designer of Glamajama. "Our goal is to provide edgy and playful children's wear that are easy care and baby friendly, while giving moms some trendy alternatives to "Mommy & Me" with our signature "mommy" tees and matching sets."

"We believe Glamajama is a great fit for CBG as it offers something unique to the infant/toddler apparel world and also ties in the mother with the designs and matching coordinates," says Eric Kuskey, President of Creative Brands Group. "The celebrity press on the brand has been incredible and we look forward to building out the categories and making this brand a household name."

Creative Brands Group, Inc. is a brand development and licensing management company located in San Jose, CA, with branch offices in Santa Barbara, Atlanta and Tokyo. CBG works with a wide range of celebrities, artists, designers and corporations to quantify, develop, manage and maximize their brands, managing an extensive portfolio of active contracts with manufacturers, distributors and retailers around the world. Clients include: Heidi Klum, Kitson LA, Wilmer Valderrama, Thalia, Myrka Dellanos, Rachael Hale "The world's most lovable animals", LIFE Magazine, 2 B Free and Loyal Army clothing and the well known painter Thomas Kinkade.

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