



PRESS RELEASE

Creative Brands Group at 2008 Licensing International in NY

San Jose, CA – April 2008

Creative Brands Group is excited to attend the 2008 Licensing International Show. The show runs from **June 10–12** in New York City at the **Jacob Javits Convention Center**. You can find CBG located at **Booth #1259**.

CBG is proud to announce their partnership with world renowned supermodel, actress, TV presenter, fashion designer and television producer Heidi Klum. CBG is in the process of establishing strategic relationships with manufacturers of Home Furnishings, Home Décor, Apparel, and Accessories at the show.

In addition, CBG will be looking for licensees for world famous Los Angeles boutique Kitson LA. The focus will be in the area of Footwear, Jewelry and Home Furnishings to round out the existing collections of Apparel and Home Décor already successful at retail.

CBG will also be represented at its client's booth: Rachel Hale, the top selling animal photographer in the world at booth #1067.

CBG represents a diverse array of world renowned brands which have been successfully translated into consumer products which can be found at top retailers around the world. Current CBG brands include Heidi Klum, Kitson LA, artist Thomas Kinkade, animal photographer Rachael Hale, celebrities Myrka Dellanos, Roma Downey, Bethany Hamilton, and Wilmer Valderrama, the LIFE brand, Calavena, LA boutique Kitson LA and surfer brand Walden Wahine.

Creative Brands Group, Inc. is a brand development and licensing agency that develops brands and product programs with a focus on licensing, branded retail, direct response television and home shopping.

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CBG is headquartered in San Jose, CA with satellite offices in Atlanta, New York, Santa Barbara and Tokyo.

