



# PRESSRELEASE

## CREATIVE BRANDS GROUP TO DEBUT KITSON BRAND AT LICENSING INTERNATIONAL

SAN JOSE, CA – June 13, 2007

Creative Brands Group (CBG) will be exhibiting their newest brand, world famous Los Angeles boutique, Kitson at the 2007 Licensing International Show in New York City. CBG will meet with manufacturers of fashion accessories, jewelry, fragrance, apparel and more to develop a line of Kitson branded merchandise. The show runs from **June 19–21** at the **Jacob Javits Convention Center**. You can find CBG located at **Booth #1167**.

In addition to being represented in the CBG booth, two of CBG's clients will also have their own booths at the show: Rachel Hale, the #1 award-winning domestic animal photographer in the world at booth #1267, and Thomas Kinkade, America's most collected living artist known as "The Painter of Light"<sup>TM</sup> in booth #1259.

Creative Brands Group's distinct list of clients reflects a level of commitment to the development of unique brands for licensing, home shopping and retail development. Creative Brands Group has proven to be a leader in the licensing world through the wide range of current talent they represent such as artist Thomas Kinkade, animal photographer Rachael Hale, celebrities Myrka Dellanos, Roma Downey, Bethany Hamilton, and Wilmer Valderrama, the LIFE brand, LA boutique Kitson, and international brands including Sara Berman, Cacharel, Rochas, Pixi, Jenny Dyer London and Le Flesh.

### ABOUT CREATIVE BRANDS GROUP

Creative Brands Group, Inc. is a brand development and licensing agency that develops brands and product programs with a focus on licensing, branded retail, direct response television and home shopping. CBG is headquartered in San Jose, CA with satellite offices in Atlanta, New York, Santa Barbara and Tokyo.

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