



PRESS RELEASE

Bethany Hamilton Signs Book Deal with Zonderkidz

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Bethany Hamilton and Creative Brands Group are excited to announce Bethany's seven-part book deal with Zonderkidz, the children's group of Zondervan Corporation. The deal includes four fictional and two devotional book releases, as well as, one backpack bible. Zonderkidz strives to be the leading publisher of biblical, innovative and imaginative products that meet the developmental and spiritual needs of children ages 12 and under.

The books will allow the reader to join Bethany and her friends in their adventures while they surf and explore the Hawaiian Islands. The devotional side of Bethany is particularly proud of this relationship with Zonderkidz. She is embracing the opportunity to share her faith with her fans and to connect with them on a spiritual level.

Bethany's story continues to endure and captivate audiences. This fall, a feature film based on Bethany's life will be premiering. The title is "Soul Surfer" and Bethany has been on set as a consultant and inspiration. The books will be a natural progression following the feature film.

Creative Brands Group represents celebrities, artists, designers, and other personalities in an effort to quantify their brand, both verbally and visually. We work closely with our clients to cultivate ideas and to develop a complete list of viable, branded product extensions. CBG creates revenue opportunities for our clients by the establishment of strategic relationships with our vast network of manufacturers, distributors and retailers throughout the world.

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