



# PRESS RELEASE

## **The World's Most Lovable Animals Are Set to Go Sky High**

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It is no wonder that the popularity of Rachael Hale's exquisite images of the world's most lovable animals is soaring. The pictures, capturing the charismatic expressions and persuasive personalities, have made the Rachael Hale name a brand of distinction.

Now a selection of more fabulous images will be released through Sky High International.

The Rachael Hale brand uniquely and artistically captures the animal world and celebrates the individuality and character of her subjects in ways that often remind us of their human counterparts. In so doing, her art makes a universal connection through her gentle, humorous portrayal of the emotions and personalities that she chronicles.

Sky High LLC is part of IMT Accessories. It was established in 1991 with an ambitious strategy, to create a single source, multi category, full service company, providing dependable, reliable and leading edge service season after season.

In 1997 Sky High took off by providing a complete accessory program to retailers with a range of backpacks, luggage, duffle bags, handbags, small leather goods, totes, stationery products, party goods and novelty items.

Now, Sky High's success is set to skyrocket with the new range of Rachael Hale images added to the Sky High collection and available through mass market, mid tier, specialty and department stores.

There are exciting times ahead for Sky High LLC and all their customers who cherish the special bond we share with animals which never fails to raise our spirits skyward.

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