



PRESS RELEASE

Home Interiors & Gifts Launches

The Roma Downey Collection™

San Jose, CA – April 6, 2006

Home Interiors & Gifts, Inc., one of the nation's largest direct sellers of home décor accessories, announced today its partnership with Emmy and Golden Globe nominated actress Roma Downey.

Launching this month with an initial 21 products, including four Spanish-version products, the Roma Downey Collection™ from Home Interiors & Gifts will feature framed art, candles, candle accessories, lamps, figurines, table accents and other accessories.

"The alignment of Roma Downey and Home Interiors is a perfect union where inspiration meets style," Creative Brands Group CEO Ken Raasch said. "Roma's vision that a home is your sanctuary is evident throughout the collection that she brings to women across America."

The pieces in the Roma Downey product line evoke warmth and simplicity through organic, natural materials, incorporating soft, muted colors and gently distressed craftsmanship and textures.

Downey's decorating influence can be found in framed art such as *Ocean View Print* that depicts an open window with blue skies, a sunny day and a beachfront backdrop, creating a sense of optimism. *Engraved Garden Stones* can be used as paperweights, garden accents or decorative pieces.

These pieces, along with all the items in the Roma Downey Collection™, will be available for purchase exclusively through Home Interiors & Gifts' more than 140,000 independent Decorating Consultants.

About Home Interiors & Gifts, Inc.

Founded in 1957, Dallas-based Home Interiors & Gifts, Inc., is a member of the Direct Selling Association and markets exclusive home decorative products through non-employee, independent decorating consultants in the United States, Puerto Rico, Mexico and Canada. Home Interiors & Gifts' brands include Thomas Kinkade®, Boehm at Home™, the Better Homes and Gardens® Collection and the Roma Downey Collection™. For more information, please visit Home Interiors on the Web at www.homeinteriors.com.

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