



PRESSRELEASE

Get Smitten with Rachael Hale

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Take a selection of the most adorable images imaginable dedicated, of course, to cats and kittens. Compile them together as an exquisite coffee table picture book and you have an object of considerable desire. *Smitten* from Rachael Hale is such a volume. And smitten is what you'll be with the latest publication from the ever popular Rachael Hale brand which never fails to delight us all with an unforgettable look at the world's most lovable cats.

Each and every one of these irresistible images has a charm that is unique to the quirky character captured in these pages. Watch out, because these picture perfect pussycats don't just sneak their way into your smile, they lunge at your heart strings and have you falling head over heels in love.

Of course, you would expect nothing less from Rachael Hale, home of the world's most loveable animals and whose images are constantly finding their way into the hearts and homes of a growing and very loyal audience around the world. Such endearing and enduring images reach out across all ages and walks of life and have made Rachael Hale a global brand in over 60 countries. Now with the launch of *Smitten* by Rachael Hale onto the world's stage, our hearts are set to be stolen yet again, by the most delightful, playful and simply joyous collection of cats and kittens you've ever seen. It will be available for purchase in the USA through Bulfinch Press starting in October 2006.

In a word, you'll be smitten.

For more information, please visit www.rachaelhale.com.

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