



# PRESSRELEASE

## **Allegro bags now carrying the images of Rachael Hale**

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Where better to carry the world famous animal images of Rachael Hale than on the superb new range of personalized bags by Allegro Manufacturing?

Established in 1973, Allegro designs, manufactures and markets an incredible selection of cosmetic bags and travel organizer bags under various brand names throughout the USA, Latin America, Australia and the United Kingdom.

Now with the exciting addition of some of the most adorable images from the Rachael Hale collection, Allegro is set to carry on their success with a range of cosmetic bags, tote bags, diaper bags, camera bags, knitting bags, hand bags and fashion accessories that are at the leading edge of fashion and function.

It's never easy getting a handle on people's heart strings but Allegro has carried it off magnificently with the Rachael Hale images capturing the crazy animal antics and fun filled personalities of our favorite pets who have made the Rachael Hale brand much sought after in over 60 countries around the world.

With the first order expected in January 2007, look out for the new Allegro range of handy bags featuring the world's most lovable animals by Rachael Hale – you'll find them easy to pick up and you'll never want to put them down.

For more information, please visit [www.rachaelhale.com](http://www.rachaelhale.com).

For information contact:

Creative Brands Group, Inc.

Lisa Nixon

Vice President

Ph.: 408-907-9943

Fx: 408-907-9950

[lnixon@creativebrandsgroup.com](mailto:lnixon@creativebrandsgroup.com)