



PRESSRELEASE

Rachael Hale Images and Tweel Home Quality Kitchen Products a Recipe for Success San Jose, CA – March 15, 2005

Things are really cooking at Tweel Home with the addition of a very exciting new ingredient to their range of quality kitchen accessories.

Just added to the Tweel range for 2005 is a brand new release of irresistible animal images by world renown photographer, Rachael Hale.

Rachael Hale's exquisite animal portraiture has captured the heart of millions of people all around the world with her unique ability to capture the cheeky character and delightful personality of these most adorable subjects. Rachael Hale's distinctive style and inimitable creativity is her hallmark of the special bond that exists between people everywhere and our cherished pets. Now they bring a new dimension into the Tweel Home range of quality kitchen products to be enjoyed by everyone who loves the expression of love.

To achieve such a bond, as expressed in each of Rachael Hale's photographs, requires a commitment to trust and a dedication to quality – values that are a vital ingredient in any kitchen and found in every item in the Tweel Home range.

Tweel Home Furnishings manufacture an incredible selection of functional high quality kitchen textile products including potholders, oven mitts, placemats, kitchen towels, aprons, tablecloths, and more. Each is adorned with beautiful images licensed from a variety of artists that exude good taste. Whether you prefer fun, humour, sophistication or nostalgic retro-style art Tweel are at the forefront of new design styles throughout their range. Tweel utilise a unique process of heat transfer printing that allows a durable, true to life reproduction of the original image onto cloth ensuring a vast array of color and textures without compromise. You can see Tweel's superb quality and range for yourself at such retailers as Bed Bath & Beyond, Linens 'N Things, Marshalls, TJ Maxx, Mervyns, Burlington Coat Factory among others. You can also see them at Riverdale Decorative Products, a new division of Tweel Home Furnishings.

It is indeed an exciting time in the kitchen with Rachael Hale and Tweel Home coming together to create the ultimate recipe for success.

For further information and inspiration visit rachaelhale.com and tweelhome.com.

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