



PRESSRELEASE

Rachael Hale 'brings it Home' to SaraMax Home Décor Range

San Jose, CA – July 11, 2005

Home is where the heart is and Rachael Hale's latest licensing agreement goes straight to the heart of home décor with the stunning new range by SaraMax.

Recognised as one of the world's premiere animal portraiture photographers, Rachael Hale's images bring a unique and delightful accent to SaraMax new Home décor range. Rachael Hale's extraordinary skill exquisitely captures the character and personality of her adorable subjects. The inimitable style evokes a sense of belonging and connection with the beautiful and bemusing expressions that we all recognise.

While Rachael's commitment to quality is taken very seriously the end result is a sharing of fun, laughter, friendship and happiness that leaves an endearing message with everyone.

Naturally, these same values are shared in the new home décor range by SaraMax.

SaraMax has grown into one of the USA's most recognised labels with a stable of iconic licensed brands sharing its success. Now, venturing into the home décor market with Rachael Hale's iconic images, SaraMax has set a new standard of style and grace that will delight everyone who strives to bring that "little something special" into the welcoming environs of our homes.

For SaraMax the future of home décor is about to enter a very exciting phase with Rachael Hale's adorable animal images being welcomed into homes everywhere.

For more information visit rachaelhale.com.

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