



PRESSRELEASE

Rachael Hale's Images, a Fabulous Addition to Fabricolor Range

San Jose, CA – January 18, 2005

Fabricolor are introducing a new addition to their range – the utterly adorable and heart warming images by renowned animal photographer, Rachael Hale.

Fabricolor's new range to feature Rachael Hale's images includes educational products including organizers, mats, rugs and magnetic boards, pet care products like mats, pillows and pet totes as well as rugs and blankets for Home décor.

The delightful images that reach out to our hearts have also produced a photographer of rare talent. Rachael Hale is a name recognized around the world for her creativity and obvious capability of achieving what seems sometimes impossible. Rachael captures the personality of her subjects, (who always happen to be very cute) in one special moment. It is her art.

The other art form is function and this is where Fabricolor's expertise lies, designing, producing and distributing their range of Educational, Home and Pet products through out the United States and Canada.

Combined with the spectacular photography of Rachael Hale Fabricolor have a fabulous addition to the new season's range.

For information contact:

Creative Brands Group, Inc.

Lisa Nixon

Licensing Account Executive

Ph.: 408-907-9943

Fx: 408-907-9950

lnixon@creativebrandsgroup.com