



HEIDI KLUM SIGNS WITH CREATIVE BRANDS GROUP

Creative Brands Group, Inc (CBG) is partnering with world-renowned supermodel and show host Heidi Klum, to manage her product licensing. CBG will initially be focused on establishing strategic relationships with manufacturers of Home Furnishings, Home Décor, Apparel, and Accessories.

"Heidi is internationally recognized as a style and beauty expert. The Heidi Klum Collections will bring apparel, accessories, beauty and home style to people around the world," says Eric Kuskey, President of Creative Brands Group.

KITSON LA APPAREL

Kitson is expanding into a branded clothing line that exemplifies the Kitson LA lifestyle. The vision for the apparel collection is fashion forward, trend driven and worn by the hottest celebrities. Creative Brands Group signed Gerard Guez of Seven Licensing to be the exclusive licensee for Kitson branded apparel. The launch of the new line of clothing was a success in February 2008 at the Project Show in Las Vegas and product will be shipping this summer.



CREATIVE BRANDS GROUP TO REPRESENT WALDEN SURFBOARDS AS LICENSING AGENT

Creative Brands Group is pleased to announce they will be representing Walden Surfboards for product licensing and brand development. Walden is recognized as an authentic surf brand and is well renowned throughout the surfing industry. Together, Creative Brands Group and Walden Surfboards can continue to expand the brand to those individuals who don't surf but who can relate to the lifestyle.

"Nonsurfers can be a part of the subculture by wearing the clothes, listening to the music and watching the movies," says Steve Walden.

CREATIVE BRANDS GROUP AT 2008 LICENSING INTERNATIONAL IN NY



Creative Brands Group is excited to attend the 2008 Licensing International Show. The show runs from June 10-12 in New York City at the Jacob Javits Convention Center. You can find CBG located at **Booth #1259**. CBG represents a diverse array of world renowned brands, which have been successfully translated into consumer products that can be found at top retailers around the world.

MYRKA DELLANOS ON HSN

Myrka Dellanos successfully launched her jewelry collection on HSN on May 28th. "I'm Myrka Dellanos, and I'm thrilled to be part of the HSN family – family is truly important to me. As a busy mom, I know I need lots of different 'looks.' Contemporary women need a complete jewelry wardrobe to go from a day with the kids to a night on the town."

She goes on to say, "My new line of fashion jewelry was created to reflect the woman you are. Shop my collection and discover your sense of style and individuality."



THOMAS KINKADE PAINTS NASCAR® THUNDER

Thomas Kinkade has been officially licensed to paint a commemorative portrait of the 50th Running of the DAYTONA 500®. He began his masterpiece at the 50th Running of the DAYTONA 500® in February. The limited edition release is now available at your local Thomas Kinkade Gallery.



Daytona 500 logo is a registered trademark owned by International Speedway, Inc. and licensed to International Speedway Corporation.

TYPHOON PLUS & RACHAEL HALE – PACKAGED FOR SUCCESS



Typhoon Plus will be offering the Rachael Hale® collection of lunch boxes, trolley bags, back packs, bags and drinks sleeves in the US market. The collection was successfully launched at the 2008 International Home and Housewares Show in Chicago. Similar ranges in other markets have proven stellar successes — outselling traditional best selling entertainment properties — setting up Typhoon Plus and Rachael Hale® as a winning combination in the USA.