

KITSON

Continuing it's expansion into Japan, Kitson's third store will be opened in Yokohama in March 2010. Expansion plans for 2010 also call for the opening of a new flagship store in late summer. Kitson opened its first store in Japan, located in the Lumine department store in Tokyo on March 8, 2009.



GLAMAJAMA

This edgy and playful children's wear by designer Heather Nolte will debut girls infant apparel in all Target Stores beginning spring 2010. In addition to Target, JCPenny's will carry a line of boy and girl infant wear.

LOYAL ARMY

Three new locations: San Francisco, Walnut Creek and Melrose Ave in Los Angeles and opening soon at the Metreon Center in San Francisco in June, 2010. Launching two new sub brands: "Drum Line by Loyal Army" and "Extra Frosting." Loyal Army stationery and back -to-school products manufactured by MeadWestvaco can be found at Office Depot. Toys R US added the girls line in tees and bags which can be found in stores now.



LIFE

In collaboration with Converse®, Target Stores will feature a line of men's tops this fall. In addition, CBG recently signed a license with Santa Barbara Co who will manufacture skins for iPods, Macs and iPhones. We are currently partnering with the following apparel partners: JEM and Giant who will manufacture all apparel tops including tees, tanks and hoodies; and Briefly Stated who will manufacture sleepwear. Look for additional partners in the coming months!

MARK NASON

CBG recently debuted the Mark Nason Amplifier through the High end Peavey Brand Budda at NAMM. It was a huge success and is currently the highest priced amp on the market. CBG's focus will be to work in collaboration with a major high end apparel brand to expand the brand into a full collection. The Mark Nason brand recently launched a sub brand Lounge By Nason which is currently selling in department stores and specialty boutiques.



Creative Brands Group Signs three New Brands:



BEVERLY HILL HIGH SCHOOL (B.H.H.S)

CBG has partnered with one of the world's most recognized high schools with plans to develop a complete licensing program. Beverly Hills High School has the legacy and brand recognition necessary to create an authentic collection of consumer products that will attract a wide range of people both in the U.S. and abroad. The California lifestyle has wide appeal and when combined with the Beverly Hills High School location, famous alumni, extensive media exposure and high education standards, it creates a unique "aspire to" brand that resonates with people of all walks of life. The school motto of "Today Well Lived" is a positive, energetic message that can be used across products to inspire the next generation to achieve greatness.

EXTRA FROSTING – New – The recipe for extra frosting began with a little inspiration from the Japanese world of Kawaii, which means "cute." Mix original art with our signature verbiage that puts a fresh positive spin on current urban themes, fashion trends, and the specific topics that are important to a young girl. Finally, whip in a dash of attitude and a sprinkle of color and "voila;" you have Extra Frosting! A fun, cohesive, and accessible collection with a youthful approach that separates this brand from everything currently offered in Kmart and Target. Look for new items beginning Spring 2010 in Kmart awill featuring cut-n-sew fabric, bags, socks and girls sleepwear. In addition to soft goods, Extra Frosting recently signed a license agreement with Lotta Luv for cosmetics and stationery, Claires recently placed a test order for the lip balm, if all goes well it will roll out into all cosmetics.



KINGSLEY – New

This exciting new boutique break-out brand features wearable art with rock and roll flair! Currently seeking manufactures to partner with this exciting team to create the ultimate high style, high quality children's clothing sought by parents looking for something unique for their little ones. Looking for kids apparel, accessories, footwear, bedding, and men's licensees.